GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:2551
ANSWERED ON:16.12.2008
GROWTH POLE PROJECTS
Rajendran Shri P.

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a): the progress made under Growth Pole Projects in the country including Kerala, State-wise; and

(b): the details of the modalities and the steps taken to make the Projects competitive?

Answer

MINISTER OF MICRO,SMALL & MEDIUM ENTERPRISES(SHRI MAHABIR PRASAD)

(a) The National Commission on Enterprises in the Unorganized Sector (NCEUS) has developed the concept of Growth Poles. Detailed Project Reports (DPRs) have been prepared for five Growth pole projects in the states of Rajasthan, West Bengal, Kerala, Chhatisgarh, & Uttarakhand.These DPRs have been forwarded to the Planning Commission for seeking its `in principle` approval.

(b) The growth pole concept aims at realising the full potential of public-private partnership for infrastructure development,operation of utilities and provision of real services,including skill formation, dissemination of market related information, product design,testing and certification.A special emphasis is proposed to be laid on promoting linkages between informal sector enterprises and the corporate sector for product standardization,improved customer orientation,brand building and market penetration.